

Areas of Expertise

Neuro Linguistic Programming (NLP)
Timeline Therapy™ Techniques
Executive and Leadership Coaching
Business Coaching
Life and Personal Coaching
Advanced Communication and
Influencing Skills

Industry Experience

HR Consulting and Change
Management
Market Research -
Telecommunications and FMCG
Project Planning and Execution

Functional Experience

Leadership Engagement
Performance Acceleration
Customer Orientation
Employee Engagement
Project Management
Cultural Diversity
Motivation
Communication

Certifications

NLP Trainer, accredited by the
American Board of NLP (ABNLP)
Trainer of Timeline Therapy™,
accredited by the Time Line
Therapy™ Association
Certified Language and Behaviour
Profile (LAB) "Words That Change
Minds" Trainer and Coach
Certified NLP Coaching Trainer
Trainer of Hypnosis
Certified Trainer by the Malaysian
Institute of Management (MIM)

Education

Johann Wolfgang Goethe University
in Frankfurt/ Germany Degree in
Economic and Social Geography,
Economics and Politics

Others

Our Training is recognised by the
Malaysian Human Resource
Development Fund (HRDF)

About the Workshop Leader Andreas Dorn

Professional Summary



Contact Details

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Andreas, the founder of Asia Mind Dynamics, is a certified trainer of internationally recognised certification programmes Neuro Linguistic Programming (NLP), NLP Coaching, the Language and Behaviour Profile, Timeline Therapy™ Techniques and Hypnosis.

Andreas lives the passion to instil performance excellence and breakthroughs in individuals and organisations to make their dreams and aspirations come true. His objective is to see individuals and organisations excel to reach and exceed their own expectations.

Of note is Andreas' varied and wide cultural knowledge, having lived and worked in Indonesia, Malaysia and Singapore for the past 15 years. These exposures allow Andreas to bridge the diversity of Western and Asian culture and, with great understanding and patience, to bring to fruit the best of both worlds.

His working experience in Malaysia started with working for the UNDP at the Prime Minister's Department in Malaysia, assisting the government of Malaysia in developing a National Spatial Development Plan.

He worked with a HR Consulting Firm where he, amongst others, participated in the Best Employers in Asia Studies. This study attempts to identify characteristics of what distinguishes a Best Employer from Other Companies.

Recently, with a European market research firm, he led a team of 6 executives in a global tracking project for a leading supplier of mobile phones. This project, valued at US\$4.5 million, covers 16 countries across the globe and is crucial to the growing market strength of the client. Under Andreas' leadership, the profit margin of this project increased from 0.2% to 6.5% in 15 months, the project team's engagement- and motivation level increased, and they became increasingly aligned with client and overseas contact points for operational efficiency and successful ongoing project execution.

He is also frequently invited to speak in conferences of leading Asian Leadership Institutes on human resources-, strategy- and leadership issues.

Helene Liu

NLP Trainer and Master Coach

"You can design and create, and build the most wonderful place in the world. But it takes people to make the dream a reality."
Walt Disney

Helene is a certified trainer of internationally recognised certification programmes such as:

- Neuro Linguistic Programming (NLP) at the Practitioner and Master Practitioner Level
- NLP Coaching at the Practitioner and Master Practitioner Level
- Timeline Therapy™ Techniques at the Practitioner and Master Practitioner Level
- Hypnosis at the Practitioner and Master Practitioner Level.
- Certified Firewalk & Glasswalk Trainer



Based in Asia for nearly two decades, Helene has been promoting excellence through various means both as an advisor (to top corporate executives whom she advises on image, motivation, performance and communication) and trainer, and as a multi-sector and cross-continent entrepreneur.

With over 18 years of direct experience in managing Human Resources in her own businesses over 3 continents, H el ene has extensive corporate leadership and entrepreneurial experience and a direct understanding of the importance of Human management on business results in a cross-cultural environment. She trains groups and individuals on performance, communication and human development with an aim to drastically improve results.

H el ene is a member of the International Coach Federation, a leading global organisation with more than 15,000 members in nearly 90 countries, as well as the ABNLP NLP Coach, a 20,000+ member international organisation.

She is also a Certified Firewalk & Glasswalk Trainer. In 2008, she was personally chosen by Peggy Dylan, the mother of the Firewalking movement in the Western world, to lead Sundoor Firewalk Certification trainings in the Asia Pacific region.

She has extensive experience as a performing artist, having appeared on stage since she was 5 years old, first accompanying her violinist father, then as an amateur singer and dancer. She also advises clients on public speaking and stage appearance.

Emma James

NLP Trainer and Master Coach



“Give me any athlete who has been written off and I will give you back a winner”.

Emma is a certified trainer of internationally recognised certification programmes such as:

- ✓ Neuro Linguistic Programming (NLP) at the Practitioner and Master Practitioner Level
- ✓ NLP Coaching at the Practitioner and Master Practitioner Level
- ✓ Timeline Therapy™ Techniques at the Practitioner and Master Practitioner Level

She was trained in England and Australia by some of the best mentors in NLP history and studied with Tad James along side Andreas.

Emma specializes in sports related mental coaching courses for individual athletes, coaches and teams using a combination of NLP and other techniques with the emphasis in producing fast and effective results in the field.

As a renowned Powerweight Lifter she has reached many heights in her career:

- ✓ 2 World Champion Titles
- ✓ 17 British Champion Titles
- ✓ 13 European Champion Titles

Based in Manchester, she is an associate at a multi disciplinary clinic where mental therapeutic coaching is her sector and they a holistic approach in that they also have gait analysis, podiatrist and physiotherapist all working as a team to produce a complete result for any athlete.

From her own personal experience in competing since the age of 16 she believes that you must have the experience in order to teach sport related courses and has used the techniques she teaches with herself to producing the titles above.

She runs NLP Practitioner Certifications purely taught from a Sport application perspective for those who are involved in coaching, through to workshops to teach athletes and practitioners how to produce optimum results in themselves and others and understand the psychological problems associated with competing and sport.

Her statement has always been “give me any athlete who has been written off and I will give you back a winner”.

She has also produced a dedicated Sport Hypnosis course which she teaches and certifies and in fact taught to her own coach in order for him to apply it to her!

She has also just returned from working with the Nepalese Sport Council Olympic Committee to teach their coaches mental coaching techniques and improve performance for the Olympics on a long term programme to win at the Asian Games and the Olympic Games over a series of goal related time periods to peak at the 2020 Olympic Games.

She also has extensive experience with other Sports Authorities in Northern Ireland and England and has individual clients throughout the UK, Poland, Italy and the USA.