

# ASIA MIND DYNAMICS

# ADVANCED COACHING

## OUR TRAININGS ARE RECOGNISED BY HRDF

### *Why should you attend our Advanced Coaching course?*

Coaching is the buzzword today. It is the fastest growing segment in the service industry. There are thousands of coaches operating around you right now. Their number is growing by the day. There are executive coaches, business coach, sport coaches, life coaches, relationship coaches, performance coaches and so on. Coaching Skills are equally important for those operating within an organisation, or intending to work in their own coaching company.

Are you planning to take the plunge into this exciting area? Do you want to take your personal and professional skills to new heights? Do you currently struggle to finetune your marketing messages and make yourself heard in this overcrowding marketplace or inside your busy organisation? Would it be worthwhile to find your own purpose and direction?

Our Advanced Coaching Course consists of 5 internationally recognised certificates. The course is designed to bring your existing skills to the next level. The individual modules enable you to design your life as a coach - be it as an in-house coach or one that runs his or her own company.

Upon your completion of this journey, your clients and others around you will feel and see the difference you make in their life. You will have this inner sense that everything looks more feasible and manageable now. There is clarity about opportunities and you know the way forward to proceed for success. You can start a tremendous career in the coaching business.

You will know how to position yourself in the market, how to attract clients and easily coach your clients to set their sight at goals and heights unimaginable before.

In our training you receive coaching tools that assist you in going beyond traditional coaching standards. With these tools you can transform your client's life and business for them to reach totally new levels of performance.

### *What will you gain from your participation in our Advanced Coaching Training*

- ☑ Complete utilisation of the beliefs, tools and methodologies acquired during your NLP Practitioner Certification and Certified Timeline Therapy™ Practitioner training (prerequisite to continue in this section of the Advanced Coaching Training)
- ☑ Become a Coach or Create a Coaching Culture in your Organisation
- ☑ A clear understanding of NLP Coaching and the difference between traditional coaching, mentoring and therapy
- ☑ Structure and approach of NLP Coaching to clients
- ☑ Understand the transition from Time Line Therapy™ Techniques to Creating Your Future™ Coaching
- ☑ An outline to the thinking structures and mental frames required by coaches to coach clients successfully
- ☑ Learn how your clients get motivated through the 6 Triggers of Motivation
- ☑ Utilise the 8 Working Traits that describe how your clients process information and the environment they need to maintain motivation
- ☑ Learn Powerful Questioning Strategies taught nowhere else
- ☑ Know exactly how much change clients can cope with by listening to their words only. Finetune your intervention and preframe success from the very beginning
- ☑ Acquire tools to cross the gap between the present situation of the client and their desired future
- ☑ Gain insights into clients' mind by just listening to their words and coach them through the Language of Influence
- ☑ Motivate clients to take ongoing action for change
- ☑ Appreciate the three things that need to happen for coaching to work
- ☑ Make your changework look and feel like magic
- ☑ Work on Case Studies and gain confidence to work with any client
- ☑ Create and utilise coaching templates for ongoing success
- ☑ Identify your niche and create an irresistible sales pitch
- ☑ Gain insights on how to structure your own coaching programmes
- ☑ And more....

## ***Tools of The Mind that you learn to use with us***

In our coaching work with clients, we have learned that we achieve better results when we use a variety of methodologies in alignment with the client's personality. One set of tools hardly ever works. We offer all we know to our participants to help them achieve the same and more. Do you want a great platform to start your business to achieve magnificent results immediately?

☑ ***Neuro Linguistic Programming (NLP) : Modules 1 & 2***

NLP is the Art and Science of Instant Change. It is a 'how-to reach success' methodology. We and many others have learnt that NLP is the most powerful way to make immediate and long-lasting changes in one's life, in any area of life, be it career or profession, business, family, relationship, or health. As Certified NLP Practitioner, you learn the many skills and tools of the mind to assist your clients to make the changes they need to accelerate their performance to the peak.

☑ ***Timeline Therapy Techniques™ and Creating Your Future Coaching Techniques™ : Module 3***

May be the world's most advanced methodologies for human change and transformational coaching. These techniques allow your clients to let go of negative emotions and limiting decisions from the past in just a few minutes. You will then learn to coach clients to create goals embedded at the unconscious level so that they simply have to succeed.

☑ ***The Language and Behaviour Profile (LAB Profile)–'Words That Change Minds' : Module 4***

LAB Profile Coaching is an informal, yet highly skilled coaching methodology, which has a structure. Listening to the client's language, you will know how they behave in similar situations in the future.

The vast majority of coaching happens outside of the "official" coaching session, in the hallway, at the end of a phone call, or as a 'by the way' at the end of a meeting.

The LAB Profile is a way of thinking about people that allows you to notice and respond with just the right influencing language. It is tailored to each situation and structured to allow you to understand how people get motivated, how they process information and how they make decisions.

☑ ***Certified NLP Coach : Module 5***

NLP Coaching brings your skills to the peak. You gain the proficiency on how to use all skills learnt to assist your clients at a totally new level. You will understand the power of all the tools offered in the other modules and how to apply those to your coaching approach. Moreover, you will learn how to position and market yourself and your services to others, be it in-house or in your own practice.

☑ ***Optional Inclusion: Hypnosis : Module 6***

Hypnosis is an effective technique that can promote accelerated human change. For many, the hypnotic trance state brings a sense of deep mental inner peace, allowing the mind to reach a place of balance that has been disturbed by the effects of stress and anxiety. We accept that not everybody intends to learn hypnosis. As such participation in this training module is voluntary.

## ***Who benefits from this training seminar***

This training programme is designed to be of benefit to those who want to increase their ability to initiate transformational change with people, either in their organisation or outside in their own practice or business. It also provides new perspectives for the experienced coach. The methodologies taught can be used either in a formal coaching setting or in a more covert, on-the-job setting. It is most suitable for CEOs, Entrepreneurs, Company Trainers, HR Directors, Consultants, Engineers, Lawyers, Sales Professionals, Teachers, Sporting Champions, Therapists, Psychologists, Medical Practitioners, Marketers, Business Developers, Physiotherapists, Students, Parents, those planning to change career, and anyone else who desires to make change a reality.

## ***There are two possibilities to attend to this training:***

1. Commence your journey into the mind with Asia Mind Dynamic's Certified NLP Practitioner/ Timeline Therapy™ Techniques training. Then proceed to the NLP Coach Training consisting of the training in the Language and Behaviour Profile (LAB Profile), NLP Coach training and, optionally, Hypnosis Training. Sign up for all five certificates and save real money;
2. Take the Certified NLP Practitioner/ Timeline Therapy™ Techniques first and come back to us for the Advanced Coaching package at a later stage. We reserve your special investment for 12 months.

This training will ensure that you understand how to apply NLP to your coaching practice, a key step in becoming an executive coach, sport coach, life coach, relationship coach, performance coach or as coach working inside organisations.

## Why you should take the Advanced Coaching Training with us

Companies and individuals ask for coaches that assist them in accelerating their performance to new levels. It is not easy to find a good coach or to stand out as a great coach amongst many others. We developed this training to just address these issues.

As an NLP Coach certified by ABNLP, you will probably meet or exceed any standard of any coaching organisation currently in the world today regardless of which coaching organisation it is.

Asia Mind Dynamics is in good standing with all the boards and organisations that will recognise your certificate. In addition to their teaching, we constantly search for the best NLP teaching across the world to enhance our material and to set the gold class standard in the NLP Industry in Malaysia and beyond.

## Certificates that you will receive

At the end of your training, you receive 5 certificates. All our certificates are recognised by leading boards and institutions around the world:

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| <ul style="list-style-type: none"><li><input checked="" type="checkbox"/> Certified NLP Practitioner (recognised by ABNLP)</li><li><input checked="" type="checkbox"/> Certified Timeline Therapy Practitioner (recognised by the International Timeline Therapy Association)</li><li><input checked="" type="checkbox"/> Certified Practitioner of the Language and Behaviour Profile (LAB Profile) (recognised by Shelle Rose Charvet of Success Strategies, the main promoter of the LAB Profile)</li></ul> | <ul style="list-style-type: none"><li><input checked="" type="checkbox"/> NLP Coach Certificate (recognised by the Coaching Division of ABNLP)</li></ul> <p style="text-align: center;"><b>Optional:</b></p> <ul style="list-style-type: none"><li><input checked="" type="checkbox"/> Certified Practitioner of Hypnosis (recognised by the American Board of Hypnosis)</li></ul> |
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These certificates are not guaranteed and only presented to you after you demonstrated your skills, your professionalism, and ecological behaviour according to the standards set by these institutions.

## About the Workshop Leader - Andreas Dorn



Andreas, a director of Asia Mind Dynamics, is a Trainer, Business and Life Coach, and Speaker. He trains and coaches with NLP, TimeLine Therapy™ Techniques, Hypnotherapy, and the Enneagram. He is the only trainer in Malaysia licensed to teach the "Words That Change Minds" - The Language and Behaviour Profile (LAB Profile) Tool.

Of note is Andreas' varied and wide cultural knowledge, having lived and worked in Indonesia, Malaysia and Singapore for the past 15 years with multinational and governmental organizations. This experience allows Andreas to bridge the diversity of Western and Asian culture and, with great understanding and patience, to bring to fruit the best of both worlds.

## Training Venue

Asia Mind Dynamics Sdn Bhd,  
Damansara Business Centre,  
Level 2, Block A (North & South),  
Jalan Damanela,  
Pusat Bandar Damansara,  
50490 Kuala Lumpur.

Website : [www.AsiaMindDynamics.com](http://www.AsiaMindDynamics.com)

E-mail : [andreas.dorn@gmail.com](mailto:andreas.dorn@gmail.com)

For enquiries, contact us at:

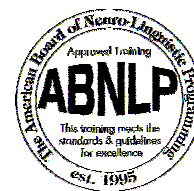
Tel: 012-287 5048 (Andreas Dorn) / 012-327 6048 (Najwa)

Fax: 03-7625 3654 / 03-2095 8877

**Our classes are small with personal attention from trainer. You will make lasting, enduring friends at our NLP Practitioner Training.**

**This certification training meets the standards of International Boards:**

So your certification has worldwide recognition.



## Reserve your seat NOW

For Immediate Registration

**Fax to: 03-7625 3654**

### Our schedule

We believe in mastery. The learning that you will obtain is intense because we want to transfer this mastery to you. Our experience in the market has shown that our current structure and schedule is best suited to let you achieve just this – mastery.

<input type="checkbox"/>	<b>Advanced Coaching Package 2010</b>			
10 Days	NLP Certified Practitioner/ Certified Practitioner of Timeline Therapy™ Techniques	May 6-9, May 14-16, May 21-23	Module 1 Module 2 Module 3	<b>RM9,300</b>
2 Days	Certified Language and Behaviour Profile Practitioner (Words That Change Minds)	May 29-30	Module 4	
2 Days	Certified NLP Coach	June 5-6	Module 5	
	<b>Optional:</b>			
2 Days	Certified Hypnotist	June 10-11	Module 6	<b>RM1,500</b>
	* Sign up for all 6 Modules (normal price RM10,800).		Modules 1 - 6	<b>RM10,100</b>
	** Register and pay a deposit of RM1,000 before April 2 <sup>nd</sup> 2010 and take advantage of our <b>early bird</b> investment for all 6 modules.		Modules 1 - 6	<b>RM9,300</b>

Participant Name: .....

Company Name : .....

Email Address : .....

Handphone No : ..... Office Tel. No : ..... Fax No. : .....

Postal Address : .....

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### Payment Method

Cheques made payable to **ASIA MIND DYNAMICS SDN BHD**

Cheques or cash:  can be banked in to our Maybank Account No.: **514 114 228 400**  
 fax confirmation and bank-in slip to **Fax No.: 03-7625 3654 or 03-2095 8877**

Post Cheques to: ASIA MIND DYNAMICS SDN BHD  
Damansara Business Centre  
Level 2, Block A (North & South), Jalan Damanlela  
Pusat Bandar Damansara  
50490 Kuala Lumpur

Credit Card payments: Payments via credit card are possible. Please make arrangements with our office.